

To: Human Resource Suppliers
From: David Shadovitz, Editor-in-Chief
Human Resource Executive magazine
Re: Call for Top HR Products of the Year



Human Resource Executive is now accepting entries for its **Annual Top Human Resource Products Contest**. In a future issue of the magazine, we will feature the best **NEW** human resource products of the year, as determined by our editors. If your company would like to submit a product, please keep the following in mind:

1. To be considered, products must have been **released between July 1, 2007 and June 30, 2008**. The product needs to be **80 percent new** to be considered.
2. **The DEADLINE** for submissions is **Monday, July 7, 2008**. We must have all materials by this date. **NO LATE ENTRIES WILL BE ACCEPTED.**
3. Only one entry per company.
4. A letter describing why your product should be considered **must be included**. Entries **will not** be considered without such a letter containing the following information:
 - Description of the product
 - Factors that differentiate this product
 - Date the product was released
 - The price of the product
 - The best method for reviewing the product (i.e. on-site demo, Web-site access) and, if necessary, appropriate instructions
 - Contact person, Phone number and E-mail address
5. Products will be evaluated using the following criteria:
 - How innovative is the product?
 - How much value does it add to the HR function?
 - Is it intuitive for the user?
 - Does the product deliver what it promises?
6. Due to the large volume of entries, **NO PRODUCTS WILL BE RETURNED.**
7. Winners will be recognized at a special event during the 2008 HR Technology Conference and Expo[®] in Chicago, October 15 through 17.

Entries should be submitted to:

**TOP HUMAN RESOURCE PRODUCTS
HUMAN RESOURCE EXECUTIVE
747 Dresher Road, Suite 500
Horsham, PA 19044**