

HR Blogs and You

An *HREOnline.com* poll of 98 people—90 percent HR professionals—shows the majority (76 percent) are reading HR blogs and many of them believe blogs provide fresh ideas about where the HR profession is heading. They also think that HR blogs keep them current on legal changes that can affect their jobs.

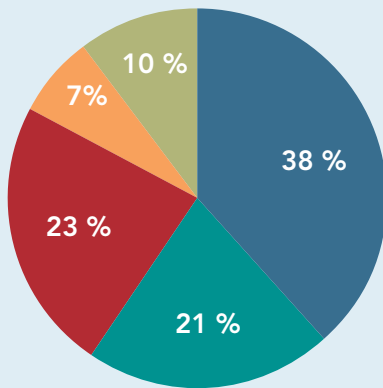
About half (51 percent) run their own blog or would consider creating one either publicly or on their company's intranet site. A vast majority (82 percent) don't feature an HR-related blog on their company's Web site, while 15 percent do have such a feature.

Surprisingly, with so many people reading blogs, not too many of them are leaving comments. Just 26 percent say they leave between one and three comments per week on HR blogs, while 67 percent say they never leave comments. Three percent leave four to five comments per week while 4 percent leave six or more.

Here are some more findings:

How much time do you spend reading HR blogs per week?

- Less than 15 minutes
- 15-29 minutes
- 30-59 minutes
- 60-89 minutes
- 90 minutes or more



Which sentence best describes your reason for reading HR blogs?

HR blogs give me new, fresh ideas about the HR profession and where it's heading. – 48 percent

HR blogs keep me up-to-date with issues and legislative changes that can impact my job. – 17 percent

HR blogs aid in stress management by providing a place where like-minded people can share concerns and frustrations about the profession. – 8 percent

HR blogs help me perform my job better. – 6 percent

HR blogs help me relate to my colleagues and employees better. – 6 percent

Other – 14 percent

Which HR blogs do you read?

- ◆ HR Capitalist, hrcapitalist.com – 47 percent
- ◆ Evil HR Lady, evilhrlady.blogspot.com – 35 percent
- ◆ Punk Rock HR, punkrockhr.com – 25 percent
- ◆ Your HR Guy, yourhrguy.com – 25 percent
- ◆ HR Bartender, hrbartender.com – 23 percent
- ◆ Cheezhead, cheezhead.com – 10 percent
- ◆ Jibber Jobber – jibberjobber.com – 9 percent
- ◆ Other – 53 percent, most receiving either one or just a handful of votes